

REP: TEL# 703 528 7800 FAX# 703 528 /880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/12 15.09  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME LAURA BASSETT  
SALES PRSN WA- JOE KNAUER

PRDCT	_____	EST#	1505	COMMENTS:	(LINE,	ORDER,	INVOICE,	_____
	DSCC-IE							

FLIGHT DATES OCT9/12 NOV5/12 WK-4  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_  
DATE OCT26/12 15.09

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM

DSCC-IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 49 AGENCY PRODUCT CODE = 53 AGENCY EST# = 1505												
65	S		1100A-1200N	30		\$3,200.00	11/4	11/4	0		SUN	0
PROGRAM : THIS WEEK ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT29 ON LINE-44 FOR 1 SPOT/WK												
66	S		1130P-1200M	30		\$800.00	11/4	11/4	0		SUN	0
PROGRAM : SPORT NIGHT ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 65-66												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

67	A		1100A-1200N	30		\$3,200.00	10/28	10/28	1		SUN	1
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PROGRAM : THIS WEEK  
ORD COM1 : \*\*\*WE CAN OFFER  
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-65 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-66 FOR 1 SPOT/WK

68	A		1130P-1200M	30		\$800.00	10/28	10/28	1		SUN	1
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PROGRAM : SPORTS NIGHT  
ORD COM1 : \*\*\*WE CAN OFFER  
PART OF A MAKEGOOD MADE UP OF LINES 67-68

STATION MAKEGOOD OFFERS:

M11	OK'D	BUY#65	MISSED: SUN/1100A-1200N	NOV4	30S	\$3,200.00	(OCT26/12)
		BUY#66	SUN/1130P-1200M	NOV4	30S	\$800.00	
			OFFER: SUN/1100A-1200N	OCT28	30S	\$3,200.00	PLS ADVISE.
			& SUN/1130P-1200M	OCT28	30S	\$800.00	

CMT: \*\*\*WE CAN OFFER

CONTRACT TOTAL 601900.00  
TOTAL SPOTS 282

OCT/12 399100.00    NOV/12 202800.00

MARKET TOTALS \$2,019,714    WFTV 35%    WKMG 21%    WESH 26%    WOFL 12%    WKCF 1%    WRBW 3%    CABL 0%

WOPX 0%    WRDQ 2%    EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE